

Environmental Journalism in Online Media teras7.com for Delivering Flood Disaster in South Kalimantan

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Abstract

Fast and accurate information is a need for people throughout Indonesia, including South Kalimantan, including information related to disaster events. South Kalimantan is an area that has a high level of vulnerability to flood disasters every year. This article was written with the aim of revealing the framing of flood-related news carried out by the online media Teras.7, which consists of related news before the disaster occurred, when the disaster occurred and after the disaster occurred. The limitation of this research is that the news analysis focuses on only one online media, namely terrace7.com. The method used to analyze the data is descriptive qualitative with Robert Etnman's Framing analysis approach. There are nine news stories analyzed which illustrate that the news presented by the online media teras7.com has fulfilled the four elements of Etnman's framing, where each report always begins with define problem to explain flood events in an area, diagnosis causes which explain what happened and who caused it. involved, then the element of making moral judgment in the news article accompanied by strengthening arguments supported by statements from sources and the last element, namely treatment recommendations containing recommendations, solutions and follow-up actions that must be carried out.

Keywords: Environmental news, online media, teras7.com, flood

Abstrak

Informasi yang cepat dan akurat merupakan kebutuhan masyarakat di seluruh Indonesia, termasuk Kalimantan Selatan, termasuk informasi terkait kejadian bencana. Kalimantan Selatan merupakan daerah yang memiliki tingkat kerentanan tinggi terhadap bencana banjir setiap tahunnya. Artikel ini ditulis dengan tujuan untuk mengungkap framing berita terkait banjir yang dilakukan oleh media online Teras.7, yang terdiri dari berita terkait sebelum bencana terjadi, saat bencana terjadi, dan setelah bencana terjadi. Keterbatasan penelitian ini adalah analisis berita hanya terfokus pada satu media online yaitu teras7.com. Metode yang digunakan untuk menganalisis data adalah deskriptif kualitatif dengan pendekatan analisis Framing Robert Etnman. Terdapat sembilan berita yang dianalisis yang menggambarkan bahwa berita yang disajikan oleh media online teras7.com telah memenuhi empat unsur framing Etnman, dimana setiap pemberitaan selalu diawali dengan pendefinisian masalah untuk menjelaskan peristiwa banjir di suatu daerah, diagnosis penyebab yang menjelaskan apa yang terjadi. dan siapa penyebabnya. terlibat, kemudian unsur pembuatan moral judgement dalam artikel berita disertai dengan penguatan argumen yang didukung oleh pernyataan dari sumber dan unsur terakhir yaitu rekomendasi pengobatan yang berisi rekomendasi, solusi dan tindakan tindak lanjut yang harus dilakukan.

Kata Kunci: Berita Lingkungan, Media Online, teras7.com, banjir



INTRODUCTION

Environmental journalism is a journalistic activity that provides issues related to the environment and in the form of an invitation or influence on all parties to contribute to the movement to save the environment, (Iqbal, Saefullah, and Muchtar 2020). Mass media has an important and significant role in forming opinions and guiding public opinion through reporting. related to social events that can attract public attention (Reynaldi and Humeira 2021). Journalism itself has a great ability to raise public awareness of problems related to the environment, so that environmental journalism becomes a new perspective in conveying various news and information related to the environment (Reziana and Sobur 2023). Meanwhile, according to Sudibyo in (Ratmono and Dita 2021), environmental journalism is present in the world of journalism as a new perspective in reporting the reality of the surrounding environment as an effort to save the environment.

Environmental Journalism is a suitable genre to be used in highlighting environmental issues by including elements of environmental communication in aspects of disaster-related news in various lines of mass media and online media (Putri 2017). The growth of the genre related to environmental journalism is influenced by the crisis power of the community regarding environmental phenomena that occur and are relevant to people's lives. Topics commonly raised by this genre are pollution, animal protection, the dangers of chemicals, the dangers of waste, chemical weapons, children's health, environmental health, environmental conservation, food, disaster, pesticides, population growth, water quality and availability, climate change and related issues ((Abrar 2016).

The main essence of journalism is basically how the media can present comprehensive information to the public, where this information will then be able to educate the public through the information conveyed (Fajar 2011). In its position as a bridge of information to the public, the media in carrying out its journalism practices should prioritize quality which relies on how the media selects and sorts the information that will be presented as news in accordance with ethical journalism, morality and prioritizing intellectuality (Sumadiria 2006).

The demands for presenting quality information are largely determined by the responsibilities of journalism activity stakeholders towards society and the professional ethics of journalists. Journalists are bound by universal journalistic ethics or principles or what are usually called elements of journalism (Sumadiria 2006), namely; a). Journalism's first obligation is to truth; b). Journalism's first loyalty to citizens; c). The essence of journalism is discipline in verification; d). practitioners must maintain independence from news sources; e) journalism must act as a monitor of power; f). Journalism must provide a public forum for criticism and support from citizens; g) Journalism must strive to make things important and relevant; h). Journalism must ensure that news is comprehensive and proportional; and i). Practitioners should be allowed to follow their conscience.

Journalism in the digital era has helped enliven the shift in the realm of journalism towards online journalism, the emergence of new media in online reporting is a product of internet technology in the world of journalism (Triwulan et al. 2024). Apart from that, the presentation of information in online media is not limited by space (pages) like in print media



and is not limited by time (duration) like reporting on radio and television (Sumardi and Suryawati 2022).

South Kalimantan is an area that has a high level of vulnerability to flood disasters every year. Reporting on flood disasters in online media in South Kalimantan is one of the reports that is often carried out due to the frequency of disasters in South Kalimantan. Several online media did not want to miss the news regarding this incident. Two things that make the media proactive in publicizing disasters are (a) disasters usually create conditions of uncertainty so that people's curiosity increases at that time to seek information regarding what actually happened; and (b) the event has its own appeal without any engineering, so that this is greatly utilized by the mass media in reporting information that is actual and suitable to be presented to the public (Fabriar et al., 2023).

Responsibility for preventing and handling disasters in an area is not just the responsibility of the government alone ((Humaedi 2016), community awareness in protecting the environment is an important thing, and this is where weaknesses usually occur in society. The media as the main stream in presenting information and as part of the early warning system for disaster-related news has an important role in conveying clear information to the public both before a disaster occurs, when a disaster occurs, and when recovery problems after a disaster occur in an area.

Most mainstream media now tend to focus more reporting on economic and political issues, while the environmental news they cover is also directed at economic and political issues. Reporting on environmental issues carried out by online media has so far mostly raised the perspective of government or officials so that the coverage carried out has not been able to be in-depth because it is often trapped in a political point of view (Suyanto 2014).

This research was conducted to examine and see how online media plays a role in framing news related to disasters, especially floods in South Kalimantan Province. The basis for choosing the online media teras7.com was based on the researcher's initial assumption that this media has special attention to disasters, especially floods. This can be seen from the existence of a special menu in the online media which focuses on discussing flood-related news.

Regarding disaster phenomena and events, South Kalimantan itself is an area that has a high level of vulnerability to flood disasters every year. Reporting on flood disasters in online media in South Kalimantan is one of the reports that is often carried out considering the frequency of disasters in South Kalimantan. Based on data obtained online from the website data.kalselprov.go.id (data kalsel 2024) (figure 1), it is described that in the region of South Kalimantan Province in 2023 there will be around 229,970 people who felt the impact of the flood disaster in South Kalimantan province, where there were the most victims. In Hulu Sungai Utara Regency there were 88,082 fatalities, while in the city of Banjarmasin itself in 2023 there were no fatalities caused by flood disasters.





Figure 1. Number of Victims Affected by disaster in South Kalimantan Province in 2023

According to Schramm, mass media which includes news related to the environment alone or together with other media usually carries out its function in the development aspect of educating, informing or entertaining the (Anggreswari and Isnaeni 2020; Putri 2017). Mass media plays a very important role in determining the success of a government program in informing and disseminating information, including information on disaster prevention and management (Ningsih 2017; Yesicha, 2022). The media has the freedom to choose what function will be taken in each report that is carried out which is then expressed in the form of editorial news according to the interests of the media and the needs of the community (Ningsih 2017).

Based on these various backgrounds, in this paper the researcher wants to look at online media revealing that teras7.com has taken the ideal role of online media in framing news related to flooding in South Kalimantan Province. The real problem that arises from this background starts from the need for the role of online media as the main stream in reporting on disaster issues. This research wants to look at how the framing of each media content is in carrying out its function related to preventive action and overcoming floods. This research aims to discover social realities that are constructed through news by providing a bridge to each function of online media.

METHOD

The approach used is a qualitative approach that aims to explain phenomena in the deepest possible way without prioritizing population size or sampling. In this research, to obtain research findings, the researcher did two things, namely first, in-depth interviews with the editor of the online media teras7.com regarding the environmental journalism model used by PT Teras Tujuh Indonesia in reporting information or news related to the environment in the online media teras7.com and secondly, researchers analyzed online media framing in shaping environmental news. The reason for choosing the media teras7.com in this research is because this media provides a special rubric related to disaster news, while other media for news related to disasters do not have a special therapy rubric in the general rubric.



Framing analysis in the process focuses on the facts of a reality that are selected and highlighted or removed by the media to create certain constructions through media texts. Highlighting or omitting aspects and facts is done to emphasize one angle that the audience most wants to remember. This is done to create an implied discourse on a news text which is expected to be captured by the audience, the implied meaning in the news can become a social meaning which should be able to side with the interests of society (Abrar 2019; Cox 2013; Eriyanto 2022; MacQuail and McQuail 2005).

Framing analysis uses the framing concept of Robert N. Etnman, because in Etnman's analysis tool can describe problems related to events that occur, their causes and recommendations, so that it will be seen how the framing carried out by beret will have an impact on society or not. which is used to describe the selection process and accentuate certain aspects of the reality of a media.

Primary data in this research was obtained from words, sentences and photos collected from news samples from nine news stories on the online media teras7.com. The data analysis in this research was carried out by borrowing dimensions from Robert N Etnman's model, in the form of selecting issues and highlighting certain aspects of the issue, then the researcher carried out news analysis using elements in Robert Etnman's model. The first element is defining the problem, the second is estimating the source of the problem, namely looking at the cause of the problem. Third, making moral decisions, namely about the moral values presented in explaining the problem, and the final element is emphasizing the solution, namely what solution the researcher offers to the media (Eriyanto 2011; Kriyantono 2009). The choice of this model is intended by the researcher to be able to answer the research problem, namely the extent to which the media teras7.com can provide solutions to news carriers or audiences in the context of the media carrying out its function as an educator and provider of information.

Tabel 1. Elements of Robert Etnman's framing analysis

No.	Element	Explanation
1.	Define problems	the most important frame, how events or issues can be understood. The same issue can be understood differently because different framings lead to different realities
2.	Diagnose causes	framing who is considered to be the actor of an event. Cause here can mean what (what), but it can also mean who (who). How the event is understood determines what and who is considered the source of the problem.
3.	Make moral judgement	Framing elements used to justify or provide arguments in problem definition. When the problem has been defined, the cause of the problem is determined, a strong argument is needed to support the idea. The ideas quoted relate to something familiar and familiar to the audience
4.	Treatment recommendation	Assess what journalists want. What path is chosen to solve the problem, and the resolution of this problem depends greatly on how events are defined, and who is seen as the cause of the problem



Source: (Eriyanto 2022)

RESULT ANS DISCUSSION

Teras7.com as an online news media

Based on the findings from interviews with the editors of Teras7.com, that Teras 7 is a media company established in 2018 under PT Teras Tujuh Indonesia. Has the jargon "Konkrit! Tuntaskan Dengan Berita!" which is the spirit of the news that is presented. Teras7.com has been factually verified by the Press Council. It has a vision as a media that inspires, innovates and motivates the Indonesian people towards the noble ideals of the founding fathers.

When it was first established as cyber media, Teras7.com had special characteristics so that it requires guidelines and its management can be carried out professionally, fulfilling its functions, rights and obligations in accordance with Law Number 40 of 1999 which reads "Kemerdekaan berpendapat, kemerdekaan berekspresi, dan kemerdekaan pers adalah hak asasi manusia yang dilindungi Pancasila, Undang-Undang Dasar 1945, dan Deklarasi Universal Hak Asasi Manusia PBB". The existence of cyber media in Indonesia is also part of freedom of opinion, freedom of expression, and freedom of the press. For this reason, Teras7.com takes part in being part of voicing the aspirations of the community through digital-based mass media.

To ensure the quality of the news, the editor who was the research informant explained that as part of the online news media, Teras7.com must comply with journalistic ethics, fulfill the requirements of the Press Law and Press Company Standards set by the Press Council together with press organizations, cyber media managers, and society, including covering its scope. from cyber media. Teras7.com also prioritizes balance and accuracy of news by going through a verification stage before the news is published widely.

In looking for sources of information in the news and receiving information such as citizen journalists, Teras7 requires each user to register for membership and carry out a log-in process in advance to be able to publish all forms of User-Generated Content. Only registered journalists can publish news through Teras7.com, this is intended so that the news published is truly made by professionals who are considered to better understand and practice journalistic ethics. In addition, Teras7.com also participates in including these Cyber Media News Guidelines in its media clearly and clearly

Online journalism as the latest breakthrough in the world of journalism is often considered as a news media that is fixated on one point of need and speed. The inevitability of online journalism is often in the spotlight because it is considered to sacrifice the basic principles of journalism, especially news accuracy in pursuit of speed. Objectivity values such as accuracy, fairness, completeness, and impartiality in reporting are considered to be put aside for the sake of speed (Maghrifi 2020) Based on the interview to the informant teras7.com, the presence of the news portal certainly always prioritizes journalistic values, this is evidenced by the journalists they have in almost every region in southern Kalimantan, it aims to be able to present news according to the facts and see the situation for themselves before uploading on their media portal.

The presence of online news is the answer for people who want to get information in a short and easy way. although according to Deuze the strategy that journalism offers today depends on how the discussion between 'traditional' and 'new' ways of delivering news is



resolved in the newsroom (Deuze 2001). Online media, although presenting news by prioritizing speed, cannot be separated from the important role of the editor in editing news so that it is suitable for public consumption. that is why every visitor to online media should be able to read carefully the ethics of cyber journalism that must be included in every online news portal, so that readers also participate in supervising online journalists in presenting news.

Flood disaster environmental news Teras7.com

Online media website, Teras7.com has a special rubric about "Banjir Kalsel" in the News column, this special rubric appeared starting in 2021 when South Kalimantan was evenly affected by a large enough flood at that time, the flood disaster became the most widely reported topic, so the idea arose to create a special rubric on their media channel so that people could immediately sort out the flood news they wanted to get quickly. After the disaster, this special rubric still continues to exist to this day considering the importance of paying attention to the environment and forest areas as water absorbers, so indeed the Teras7.com media editorial considers it as an important part that must be specialized, to disseminate information and education digitally, to participate in reminding the public about the causes and adverse effects of floods.

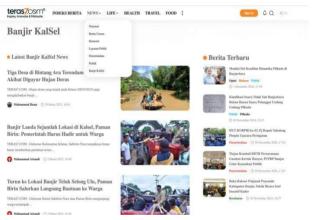


Figure 2. South Kalimantan Flood Column in the online media teras7.com

The presence of online news portals is a solution for people who want efficiency and speed in receiving news, as due to the digital news portals' ability to provide breaking news amongst other factors. The volume of available news confronts visitors with a selection problem. Digital news portals have introduced news recommendation services to support users in such situations (Esiyok et al. 2014)Teras7.com specializes in the South Kalimantan flood rubric so that people who want to get news about floods can immediately see it just by clicking on the rubric, so that visitors do not need to be confused when sorting out which news they want to go to. Furthermore, it found in his research that news categories have a strong influence on users' clicking behaviour. In other words, the news read by users follows a certain pattern, that's why categorizing a news specifically can make it easier for visitors to find news in a shorter time. In this case, Teras7.com regularly reports on the South Kalimantan floods, both from the preparation of the flood disaster, during the flood, and after the flood.

Table 2. Stages of news about flood disasters on Teras7.com news media

STAGES OF TITLE DATE CONCLUSION OF NEWS

NEWS



PRE-DISASTER

Waspada Cuaca Ekstrem dan Banjir, PLN Imbau Pelanggan Hindari Bahaya Kelistrikan

March 24, 2024, 17.03

PT PLN (Persero) urges all people to be aware of the potential for flooding or extreme weather. Moreover, the rainy season with extreme weather still has the potential to occur for some time to come. Executive Vice President of Corporate Communications & TJSL PLN, Gregorius Adi Trianto invites the public to actively report to PLN if they find flooding or other potential electrical hazards.

Waspada bencana Banjir di January 30, januari banua Anam, BPBD 2024, 17.19 balangan susun rencana Mitigasi Located in the Benteng Tundakan Hall, Regent's Office, South Balangan Paringin, the Balangan Regency Regional Disaster Management Agency (BPBD) held a flood disaster mitigation coordination meeting throughout Banua Anam. In that activity, Balangan Regency had the opportunity to host the organizers from all regions in Banua Anam, namely Tabalong, Hulu Sungai Tengah, Hulu Sungai Utara, Hulu Sungai Selatan and Tapin. This coordination meeting aims to synergize and work together in preparing efforts to prevent and

manage flood disasters for areas within

the scope of Banua Anam.

Warga Desa Jungal Bersih- February 26, bersih Sungai Guna Antisipasi 2024, 21.51 Banjir

Jungkal Residents of Village. Lampihong Subdistrict, worked together to clean up the river and irrigation to anticipate flooding. The action was held along one kilometer by involving community leaders and local residents to clean the river from water blocking plants. The residents were very enthusiastic in cleaning the river from upstream to downstream using simple equipment such as machetes and other tools. The Head of Jungkal Village, Sahmadi, said that this activity is an annual routine agenda with his residents to normalize the river.

DISASTER OCCURRENCE

Tiga Desa di Bintang Ara March 29, Terendam Banjir Akibat 2023, 18.01 Diguyur Hujan Deras Heavy rains caused flooding in three villages in Bintang Ara Subdistrict, Tabalong Regency. The three villages that were flooded were Duyun Baru Village, Kampung Pujung RT 3 and Usih Village RT 6, Bintang Ara Subdistrict. the flood has covered the entire road and several residents' houses. For a while, the road access to enter the Bintang Ara area was cut off due to flooding.



Banjir Balangan, Warga Desa Sumber Rezeki Terisolir November 20, 2022, 18.41

Heavy rain with high intensity flushed several areas in Balangan, resulting in Sumber Rezeki Village and Mungkur Uyam Village being flooded. Babinsa Koramil immediately went to the flood site to directly monitor and help the local community. Ali Ahmadi said that this flood had occurred two days ago and caused the disconnection of the connecting road between the two villages. Evacuation of residents using rubber boats through flood inundation with a height of one meter with 1 km.

Banjir Kapuas, Pj Bupati Gulung Celana Demi Serahkan Bantuan ke Daerah Terdampak January 21, 2024, 22.16

The Kapuas Regency Government immediately moved quickly to help the affected communities. One of them took place in Timpah District, where the Acting (Pj) Regent of Kapuas Erlin Hardi accompanied by the Pj Chairperson of the Kapuas TP PKK Agustina Erlin Hardi directly reviewed and handed over assistance to people affected by floods in the region. In fact, Erlin Hardi and her entourage were seen rolling up their pants to deliver aid to flood-affected areas.

POST-DISASTER

Pj Bupati Kapuas Dengarkan February 3, Curhat Warganya Usai 2024, 21.37 Terdampak Banjir Acting Regent of Kapuas, Central Kalimantan Erlin Hardi and his entourage paid a working visit to Kapuas Tengah and Pasak Talawang sub-districts. The entourage consisted of the Acting Chairperson of the Kapuas TP PKK Agustina Erlin Hardi, together with the Kapuas Regional Secretary Septedy and a few heads of offices within the Kapuas Regency Government. The Pj Regent of Kapuas said that the working visit to the two sub-districts, both Central Kapuas and Mandau Talawang, was to see firsthand the condition of the community after the flood, as well as to introduce themselves and get to know directly and hear what the community hopes for.

Recovery Pasca Banjir, Dinas August 7. TPH Banjar Salurkan Bantuan 2021, 19.18 Bagi Petani The massive floods that hit Banjar Regency in late 2020 and early 2021 damaged many sectors, including the agricultural sector, especially food crops and horticulture. To recover in this field, the Food Crops and Horticulture Service (TPH) has distributed thousands of rice seeds, fertilizers, and so on.



Pasca Banjir Besar Awal 2021, June 14, Penyusunan RDTL Kabupaten 2021, 21.06 Banjar Dipercepat

After the floods that hit several subdistricts in early 2021, the Banjar Regency Government continues to carry out spatial planning. Secretary of Banjar, HM. Hilman, during a coordination meeting some time ago at the Barakat Hall in Martapura, revealed that his party had compiled technical material and plans for Regional Head Regulations for Spatial Detail Plans (RDTR).

The media has an important role to provide education and early warning of disaster. Providing information about what needs are needed by victims will be a potential channel to find out the condition of the community, this also applies to providing information from organizations and the government to find out what steps can take in dealing with disaster (Sari, Kriyantono, and Prianti 2021). As the table above teras7.com has a fairly complete flood news category by reporting from disaster preparation to post-disaster management. this will certainly make readers more complete in receiving information.

South Kalimantan flood news frame

In this section, the researcher carries out a framing analysis of two flood disaster news provided by teras7.com. This research uses the framing analysis model proposed by Robert Entman (Gunarso, 2023). Define problem, Diagnoses causes, Make moral judgment, and Treatment recommendation. Teras7.com wrote quite touching news on the January 2024 flood disaster that occurred in Kapuas Regency. Two of them became samples in this study, the first with the title "Banjir Kapuas, Pj Bupati Gulung Celana Demi Serahkan Bantuan ke Daerah Terdampak" uploaded on January 21, 2024 (teras7.com 2024a).

The highlighting of the issues the news about flood disaster are The first news new is raised in the first title was the action of the PJ Regent of Kapuas who was quick to respond to the flood disaster in his area (PJ means temporary acting regent). Coupled with the sentence "Bahkan, Pj Bupati Kapuas, Erlin Hardi bersama rombongannya tampak menggulung celananya demi menyerahkan bantuan ke daerah terdampak banjir." in addition to the mention of Erlin's name four times in a short news article. And the second news has the highlighting of the issue carried out by the reporter in the news is about the concern of the PJ Regent of Kapuas in listening to the complaints of his citizens. This can be seen from the mention of the phrase "Curhat" or its substitute 5 times spread from the title to the final paragraph.

The mention of PJ four times confirms that the emphasis of the figure in the news is focused on the figure, namely PJ Regent, in this case the Teras7.com media agenda in its reporting mentions the figure in focus, this is as in the agenda setting theory put forward by Maxwell McCombs and Donals L. Shaw, that the media in conveying its messages has the ability to direct attention to a particular idea or event (Flora 2014), the media focuses on the audience what is important and what is not important, and emphasizes that The media has the power to influence and shape opinions to influence audiences ((Kriyantono 2009).

1. Problem identification



Problem identification in this news is about how the activities of the PJ Regent of Kapuas in handing over flood aid as an effort to care for flood victims. This is indicated by the placement of the news in the "Banjir Kalsel" rubric. The content of the interview quoted directly states, "tentunya Pemkab Kapuas akan selalu berusaha untuk membantu masyarakat yang terkena musibah,". The repetition of the words "penyerahan bantuan" or "bantuan" is 9 times. and Problem identification in the second news is about the visit of the PJ Regent of Kapuas in order to directly see the condition of the community after the flood. This can be seen from the sentences "guna melihat langsung kondisi masyarakat pasca banjir dan sekaligus memperkenalkan diri dan mengenal langsung serta mendengar apa yang menjadi harapan masyarakat" which means that the visit also wants to get closer to the community as the actors of Kapuas Regent. Another clue can be seen from the occurrence of the word "kunjungan" and its substitutes 5 times.

2. Causal interpretation

Causal interpretation in this news is that the PJ Regent of Kapuas is highlighted as the actor of the handover of aid. This is in line with the findings of issue selection and problem identification. Causal interpretation in second this is the PJ Regent of Kapuas as an actor who listens to the people's complaints. This is revealed through interview quotations that predominantly only quote statements from the PJ Regent of Kapuas, Erlin Hardi.

3. Moral judgment

Moral judgment in this news is "Dikarenakan intensitas hujan yang cukup tinggi menyebabkan sejumlah kecamatan mengalami musibah banjir. Untuk itulah kami sudah berkoordinasi dengan OPD terkait untuk segera mendata dan memberikan bantuan," another moral judgment is "Sementara itu, ucapan terima kasih disampaikan Camat Timpah Arjoni atas bantuan yang disalurkan Pemerintah Daerah kali ini kepada masyarakat diwilayahnya.", so that the activities of the PJ Regent of Kapuas in the delivery of flood assistance gained strong legitimacy. Moral judgment in the fourth news is the humility of the PJ Regent of Kapuas to listen to the complaints of his citizens directly by visiting the post-flood place. This can be seen through the sentence "Kita harus datang melihat, mendengar dan merasakan langsung curhatan warga pasca banjir yang melanda Kecamatan Kapuas Tengah dan Pasak Talawang", and the sentence "Pemerintah daerah tentu akan mengakomodir apa yang menjadi keinginan masyarakat". The sentence expresses the legitimacy of the PJ Kapuas Regent's actions in approaching the community.

4. The treatment recommendation

The treatment recommendation found in this news appears through the sentence spoken by the PJ Regent of Kapuas, "Kami berpesan agar kita semua tetap tabah dalam menghadapi musibah ini", the hope is that the flood victims remain steadfast in facing the flood disaster that occurred at that time. The sentence is a solution offered or the activity of handing over flood aid carried out by the PJ Regent of Kapuas. And Treatment recommendation in second news is found in the sentence "apa yang menjadi"



keinginan masyarakat di daerah hulu Kabupaten Kapuas adalah infrastruktur yang menjadi salah satu impian masyarakat setempat." The sentence expresses that infrastructure is a priority for the government when receiving complaints from local residents.

The second news is, "Pj Bupati Kapuas Dengarkan Curhat Warganya Usai Terdampak Banjir" which was uploaded on February 3, 2024 (teras7.com 2024b). The highlighting of the issue carried out by the reporter in the news is about the concern of the PJ Regent of Kapuas in listening to the complaints of his citizens. This can be seen from the mention of the phrase "Curhat" or its substitute 5 times spread from the title to the final paragraph.

1. Problem identification

Problem identification in the second news is about the visit of the PJ Regent of Kapuas in order to directly see the condition of the community after the flood. This can be seen from the sentences "guna melihat langsung kondisi masyarakat pasca banjir dan sekaligus memperkenalkan diri dan mengenal langsung serta mendengar apa yang menjadi harapan masyarakat" which means that the visit also wants to get closer to the community as the actors of Kapuas Regent. Another clue can be seen from the occurrence of the word "kunjungan" and its substitutes 5 times.

2. Causal interpretation

Causal interpretation in this news is the PJ Regent of Kapuas as an actor who listens to the people's complaints. This is revealed through interview quotations that predominantly only quote statements from the PJ Regent of Kapuas, Erlin Hardi.

3. Moral judgment

Moral judgment in the fourth news is the humility of the PJ Regent of Kapuas to listen to the complaints of his citizens directly by visiting the post-flood place. This can be seen through the sentence "Kita harus datang melihat, mendengar dan merasakan langsung curhatan warga pasca banjir yang melanda Kecamatan Kapuas Tengah dan Pasak Talawang", and the sentence "Pemerintah daerah tentu akan mengakomodir apa yang menjadi keinginan masyarakat". The sentence expresses the legitimacy of the PJ Kapuas Regent's actions in approaching the community.

4. Treatment recommendation

Treatment recommendation is found in the sentence "apa yang menjadi keinginan masyarakat di daerah hulu Kabupaten Kapuas adalah infrastruktur yang menjadi salah satu impian masyarakat setempat." The sentence expresses that infrastructure is a priority for the government when receiving complaints from local residents.

The recommendations given by the media in each news framing illustrate the function of mass social communication as stated by Harold D Lasswell ((Nurudin 2007) that one of the functions of the media is as Surveillance of the environment, namely the media as a bridge has the ability to monitor the community which has a role to play. in monitoring and correlation to respond to all social issues that occur in society (Ningsih 2017).



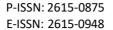




Figure 1. Pre-disaster news documentation on teras7.com



Figure 2. Disaster occurrence news documentation on teras7.com



Figure 3. Post-disaster news documentation on teras7.com

Entman sees framing in two major dimensions; issue selection and emphasis or prominence of certain aspects in reality. Reality that is presented prominently or strikingly has the potential to have a greater impact on attracting attention and influencing the audience in understanding and accepting a reality (Sulaeman 2024). Through Entman's analysis of the news about the flood disaster in South Kalimantan, it can be seen that the prominent impression from the news is the role of the regional executive in dealing with floods rather than the flood disaster itself. This can be seen from the choice of words and titles that are placed, giving the impression that local officials are making an extraordinary effort but seem excessive in their choice of words, such as "gulung celana" which is included in the title.

In previous research conducted by (Wisnutomo and Prasetyawati 2023) entitled *Entman Framing Analysis Of Analog Television News Turned Off On Online Media Detik.Com*, Detik.com chose to play it safe in framing this news, by following what Kominfo did in conveying information to the public. This means that Detik.com supports or is pro to the government in this news, namely Kominfo. In this study, the author also saw the same thing, where the Teras.7 media also did the same thing in conveying news about floods. This is very possible, especially when the news is published during the regional head election period.

CONCLUSION

Based on the results of research analyzing environmental journalism in online media teras7.com, researchers have analyzed 2 news items. The news described tends to highlight, the actions taken by local authorities in dealing with the flooding that occurred. Media Teras.7 dramatically describes the behavior of the authorities in dealing with floods. Word choice and sentence structure tend to favor regional officials. The media has an important role in providing information related to flood management and shaping public opinion towards certain figures. Media Teras.7, through its news which is explained using Robert N Entman's framing theory, shows that this media constructs the reality that occurred during a flood disaster as a frame to describe the behavior of regional officials in dealing with floods, which is the environmental journalism carried out by the online media teras7.com for participate in reporting related to disasters in South Kalimantan, viewing news as a social reality in the form of constructed flood prevention. in various news frames and also contributes to reporting when



disasters occur. post-disaster events and management. The principles of environmental journalism have been implemented by the online media Teras7.com which plays the role of monitoring the environment and educating the public, but in framing the news, Teras7.com still focuses on media that "as if" were the government's mouthpiece and has not developed much news from the public's perspective. The reporting carried out by teras7.com is uniform regarding flood disaster mitigation, consisting of reporting before the disaster occurs, during the disaster and after the disaster occurs.

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